



WORLD SCOUTING - UNESCO WORLD HERITAGE RECOGNITION ACHIEVEMENT

EVALUATION FORM

Evaluation form

Following the end of your project we kindly ask your national SW Award team to fill in this form.

The purpose of this evaluation is to help you analyse the impact, evolution and outcomes of your project, define strengths and weaknesses and identify steps to ensure sustainability. It is a useful tool to appraise the value of work done during the World Heritage Scout project and measure the concrete impact of youth voluntary involvement in the field of World Heritage. As a crucial capacity building element, the Evaluation Report will impact the future direction of projects. Therefore, in filling in this Report, please be as precise as possible, with many details and concrete examples supported by quantitative and qualitative data.

Before submitting your evaluation report, please consult the check list below. All items mentioned will need to be sent to us in order to consider the evaluation process closed.

Checklist:

- ☐ Evaluation report
- ☐ Photos
- ☐ Filled in and signed copyright agreement for photos
- ☐ Attached media materials (copy of press articles, video interview files, etc.)

Please send these documents to the following email addresses:

- educationalmethods@scout.org
- i.yousfi@unesco.org.

We look forward to receiving your evaluation forms and remain at your disposal

1. Identification

1.1. project information

Title of the project	
Name of the World Heritage Site <ul style="list-style-type: none">For the site inscribed in the World Heritage List please refer to: http://whc.unesco.org/en/listFor the site proposed in the Tentative Lists please refer to: http://whc.unesco.org/en/tentativelists	
Project date	

1.2. National Scout organization Information

Name of the National Scout organization	
Name of the project coordinator	
Email address	

2. Project implementation

2.1. Activities

In this section, please give as much details as you can.

Hands-on activities (Please refer to your project form) What activities did the Scout volunteers take part?	Skills (Please refer to your project form) What skills have the Scout volunteers learnt from the activities?	Expected results (Please refer to your project form) Did you achieve your expected results and the initial general objectives?	Indicators What kind of data can you provide to confirm that the project has achieved its objectives and expected results? To what extent?

Please rate the degree of accomplishment of your objectives

5 Very Positive	4 Positive	3 Acceptable	2 Insufficient	1 Very Negative

2.2. Challenges

Challenges What difficulties did you encounter?	Steps taken What steps did you take to address the challenges?	Additional comments

2.3. Awareness-raising methods/materials

* Describe the educational approach or methods and/or awareness-raising tools used to achieve your anticipated results. In what way were they effective? In what way did they improve the quality of your project?

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Please rate the degree of satisfaction with the educational/awareness raising tools you used

5 Very Positive	4 Positive	3 Acceptable	2 Insufficient	1 Very Negative

2.4. Media and visibility

Please tick the material you used to promote your project (indicate as well number of units –for t-shirts, flyers,...- or estimated watchers -video...)

Material	
Banner	
T-shirt	
Video	
Press Release	
Promotional leaflet	
Promotional poster	
Other (please specify)	

* Did your project benefit from any media coverage?

Type of media coverage: Newspaper (local, regional, national), magazines, TV channels, interviews, digital channels, websites, radio channels, social media sites, etc.

Please rate your satisfaction regarding your presence in media and the visibility of your project

5 Very Positive	4 Positive	3 Acceptable	2 Insufficient	1 Very Negative

3. Project partnership profile

3.1. Please provide the information on the partners who supported your Scout project (if applicable)

Added value	Involvement	Major Partners Involved
In what way was this partnership valuable for the implementation of your project?	What was their role in the project and the nature of the partnership? (e.g. financial support, materials, infrastructure, institutional support)	(Name; Area of activity (e.g. environment, youth club, government); Principal function)

Please rate your level of satisfaction with the networking and partnership around the project

5 Very Positive	4 Positive	3 Acceptable	2 Insufficient	1 Very Negative

4. Scout volunteers profiles

[illegible]

TOTAL of female Scout volunteers	
TOTAL of male Scout volunteers	
TOTAL number of Scout volunteers	

Please rate your level of satisfaction with the Scout volunteers

5 Very Positive	4 Positive	3 Acceptable	2 Insufficient	1 Very Negative

5. Involvement of local communities

Profiles and number of local people involved	
1	
2	
3	
4	
5	
How was the community involved?	
How did the World Heritage Scout project affect the local community?	
How did Scout volunteers and local community interact together?	

Please rate the involvement of the community members with the project and the site

5 Very Positive	4 Positive	3 Acceptable	2 Insufficient	1 Very Negative

6. Site manager

Expectations, outcomes and satisfaction of site manager

What were site manager's expectations for this action camp?	1. 2. 3.					
What do they believe are the outcomes and benefits of the action camp?	1. 2. 3.					
Rank global site manager satisfaction * Rank of satisfaction from 1=lowest to 5=highest	Please state the overall impression of the site manager: <table border="1"> <tr> <td>5 Very Positive</td> <td>4 Positive</td> <td>3 Acceptable</td> <td>2 Insufficient</td> <td>1 Very Negative</td> </tr> </table>	5 Very Positive	4 Positive	3 Acceptable	2 Insufficient	1 Very Negative
5 Very Positive	4 Positive	3 Acceptable	2 Insufficient	1 Very Negative		

***Please provide any additional comments**

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7. Project performance

What is your personal opinion about the implementation of your World Heritage Scout project?

Please rate the overall satisfaction with the project

5 Very Positive	4 Positive	3 Acceptable	2 Insufficient	1 Very Negative

*** How could the World Heritage Scout project be further improved?**

Please send your finalised evaluation report to :

- educationalmethods@scout.org,
- i.yousfi@unesco.org



United Nations
Educational, Scientific and
Cultural Organization



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Creating a Better World

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World Scouting – UNESCO World Heritage Recognition
Programme Guideline

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This document is primarily addressed to young people wishing to pursue the World Scouting – UNESCO World Heritage Recognition through the Scouts of the World Award Programme. It contains information on what the programme is and how it works. Get further support, share feedback, and ask questions by contacting the World Scout Bureau at educationalmethods@scout.org

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